

3 December 2019, Rome





ROMA EVENTI - CENTRO CONGRESSI FONTANA DI TREVI, PIAZZA DELLA PILOTTA 4, ROME 9.00 **REGISTRATION AND WELCOME COFFEE** 9.30 WELCOME ADDRESS Stefano Besseghini, President of the Italian Regulatory Authority for Energy, Networks and Environment (ARERA) Mario Turco, Undersecretary to the Presidency of the Council of Ministers, Italy **KEYNOTE SPEECH** Veronica Manfredi, Director, Directorate-General for Environment – Quality of Life (ENV.C), European Commission Alessandro Ronzoni, CFA, Energy and Public Sector Division European Investment Bank Emmanuel Thanassoulis, Aston University Birmingham, UK FINDING THE RIGHT INCENTIVES TO PROMOTE SUSTAINABILITY, SECURITY OF SUPPLY AND QUALITY OF SERVICE 10.45 GENERAL INTRODUCTION Andrea Guerrini, ARERA Commissioner and WAREG President 11.00 PARALLEL PANELS ON ECONOMIC REGULATION WATER REGULATION FOR INNOVATION AND ENVIRONMENTAL COST ASSESSMENT MODELLING AND ATER GOVERNANCE SUSTAINABLE WATER TARIFFS PROMOTING THE EFFICIENCY OF WATER SUSTAINABILITY UTILITIES MODERATORS/RAPPORTEURS AND REGULATORY CO-CHAIRS Antonio Massarutto Emmanuel Thanassoulis Heather Smith Riccardo Scarpa David Saal **Dimitar Kochkov** Laura Brien Szilvia Száloki Ana Albuquerque DISCUSSANTS Maria Giovanna Montalbano Stjepan Gabric **Ivaylo Kastchiev** Elena Gallo (EWRC, Bulgaria) Fariff regulatory frameworks in Water Governance in Europe: a The Danube Water Program Regulatory tools for promoting survey on WAREG Members and World Bank experience environmental sustainability: WAREG Member countries with benchmarking in utility ARERA's experience efficiency improvement **Martha Baxter** Takuya Urakami Sarah Gillman Francesco Lo Passo (Brattle Group, Italy) Sustainable tariffs, investments The Governance of Water Understanding the Regulators: Experience from the Relationship between Industry Sludge Management in EU, and the Concessions Directive OECD's Network of Economic Fragmentation and Wastewater following a circular economy Regulators Efficiency, so as to Inform approach

Japanese Government Policy

			application under different organizational conditions.	
Andrea Mancini (WICS, Scotland, UK) Retail market in the Water Sector	Alan Horncastle (Oxera, UK) Views on the cost assessment undertaken in the 2019 price control in England and Wales	Zsuzsanna Kovàcs (Budapest Waterworks Ltd, HU) Implementing innovative natural and engineered treatment systems in Budapest	Celine Nauges (Toulouse School of Economics, France) Tariff Design for Economic Efficiency, Equity, and Cost Recovery	
Giulia Romano (Pisa University, Italy) Cooperativism and Water services	Alan Sutherland (WICS, Scotland, UK) Use of information and efficiency assessment: reflections from the Scottish regulatory experience	Cédric Prevedello (Aquawal, Belgium) Circular economy in water and wastewater: state of the art and perspectives in Wallonia (Belgium) and the effect of (lack) of regulation on it	Rita Martins (University of Coimbra, Portugal) Water affordability: assessment and policies	
12.45 LUNCH				
14.30 PARALLEL PANEL	S ON ECONOMIC REGULATIC	DN (CONTINUED):		
Milo Fiasconaro (Aqua Publica Europea, Brussels, Belgium) The interplay of the EU water directives and their governance implications: the perspective of public operators	David Saal (Loughborough University, UK) The Implication of (Not) Appropriately Controlling for Cost Interactions, Water Scarcity and Operating Environment in Regulatory Waste and Wastewater Cost Assessment	Hay Koppers (AquaMinerals, Netherlands) AquaMinerals: a collective approach of the Dutch water sector to stimulate circular economics for their residuals from water treatment processes	Michele Tettamanzi (REF Ricerche, Italy) Sustainable Tariff: Information as a Bridge Between Regulators, Water Industries and Users	
Claudia Castell Exner (EurEau, Brussels, Belgium) The governance of European water services: facing societal challenges in an evolving policy environment	Fabrizio Erbetta (UNIUOPO, Italy) The right benchmarking for the right incentives: the issue of water losses in distribution networks	Montserrat Terms Rife (CETAqua, Spain) Dynamic water prices for promoting a sustainable and efficient use	Rob Sheldon (Accent, UK) Participatory water tariff review: the market research perspective	
Gari Villa-Landa Sokolova (AEAS, Spain) Governance challenges of the Spanish water services	Peter Dane (European Benchmarking Cooperation, Netherlands) The EBC programme: promoting continuous improvement of water services by learning from each other	Luca Lo Schiavo (ARERA, Italy) Regulatory tools for promoting innovation: the European experience	Leon Fields (Oxera, UK) Using water tariffs as a part of a package of water efficiency measures	
15.30 COFFEE-BREAK				
16.00 PLENARY SESSION ROUNDTABLE WI MODERATOR: N	N TH RAPPORTEURS FROM PA adia Weekes, Editor in Chief, E	ARALLEL PANELS 1, 2, 3 AND 4 ENDS Europe, Haymarket Media	<mark>4.</mark> a Group	
17.00 CLOSING ADDRES WAREG SUPPOR Marko Bisling of the Republic	SS T TO REGULATORY CAPACITY oski , President of Energy and W of North Macedonia	Y BUILDING IN THE WESTER	N BALKANS ion	

on Wide Area Cooperation and Consolidation Sean Ennis Francesca Mazzarella **Francesco Fatone Gareth Davies** and Bruno Liebhaberg Pövrv Manaaement Performance of the Italian Water sector governance: Regional carbon and energy Delivering sustainable tariff Water Sector; Service Quality introducing the CERRE Water regimes: insights from the GB footprint and audit in municipal and Cost Efficiency Regulatory Lab wastewater treatment services: Energy Sector towards standardization?

17.30 END OF THE FORUM

17.15

Simon Porcher

in France

Direct versus delegated

management of water services

Bertel Ifversen

Benchmarking and Sunshine

Regulation in Denmark

Peyo Stanchev Brunel University London, JK) Towards Carbon neutral and Cost-efficient Sewage Treatment	Reinhard Perfler (University of Natural Resources & Life Sciences, Austria) The landscape of water tariffs in Austria: from calculation guidelines to practical application under different organizational conditions.
Esuzsanna Kovàcs Budapest Waterworks Ltd, 4U) mplementing innovative natural and engineered reatment systems in Budapest	Celine Nauges (Toulouse School of Economics, France) Tariff Design for Economic Efficiency, Equity, and Cost Recovery
Cédric Prevedello Aquawal, Belgium) Circular economy in water and vastewater: state of the art ind perspectives in Wallonia Belgium) and the effect of lack) of regulation on it	Rita Martins (University of Coimbra, Portugal) Water affordability: assessment and policies

Ndricim Shani, Chair of the National Regulatory Commission of Albania

1st EUROPEAN FORUM on Regulation of Water Services





GOVERNANCE, COST EFFICIENCY, INNOVATION, SOCIAL AND ECONOMIC SUSTAINABILITY

INTRODUCTION

SECTOR OVERVIEW

ECONOMIC REGULATION Tariff Regulatory Framework in Europe insight on economic regulation

CUSTOMER RELATIONS Tariff Structure and customer engagement.

CIRCULAR FCONOMY AND INNOVATION Output and innovation based regulation

WATER REGULATORY TRENDS TO 2030



INTRODUCTION

he Covid-19 crisis has profoundly shaped our societies and economies. The pandemic's long-term effects will affect our communities for the years to come, and every part of our societies has to participate in building back and improving our economies. The current crisis has high costs for many countries but also represents an opportunity to reshape many aspects of our lives.

In this scenario, water and wastewater services' economic regulation has a crucial role, allowing each country to plan, regulate, and control their water and wastewater sector. The Regulator is emerging as a fundamental player, increasing confidence in the sector and fostering institutions' cooperation on different levels, from the national to the local. Furthermore, the Regulator is able to develop transparent, stable and harmonised frameworks crucial for the development of the sector, that can be beneficial for both water operators and consumers.

On a continental level, the European Union has pursued a similar effort to stabilise and harmonise the water and wastewater sector, in the last years. There has been a significant evolution towards the rationalisation of the sector and harmonising practices and principles, by establishing common rules for a European action to protect water resources, and promote their sustainable and efficient use.

Nonetheless, there are still significant differences between institutional frameworks and market conditions from country to country.

WAREG, the association of 30 national and regional water Regulatory Agencies (www.wareg.org), has organised the 1st European Forum on the Regulation of Water Services (EFRWS) on December the 3rd 2019, to give its contribution to the process of harmonisation and to foster the exchange of technical know-how on the water and wastewater sector between regulatory agencies and stakeholders.

The Forum, the first in its kind, was held in Rome (Italy), kindly hosted by the Italian Regulatory Authority for Energy, Networks and Environment (ARERA), which holds the Presidency of WAREG. It gathered more than 50 speakers from all over Europe, which represented regulators, national governments, European institutions, international organizations and different stakeholder associations.

One of the main purposes of Forum is to reinforce technical and institutional dialogue among institutions and stakeholders, aimed at balancing customers' needs and affordability and industrial innovation and efficient costs, without harming the environment and future generations. The Forum assessed some of the most urgent issues for the sector in Europe and worldwide, such as water governance, water utility efficiency, water regulation for innovation and environmental sustainability, and social affordability of tariffs.

This report aims at summarising the key findings of the 1st European Forum on Regulation of Water Services (EFRWS, 3 December 2019, Rome), and specifically on the following issues:

- 1. Water Regulation in Europe. Different models for different economic and social environments
- 2. Water Sector in Europe. Main features of industries and expectations concerning economic regulation
- 3. Tariff Regulatory Framework in Europe. A survey of WAREG members
- 4. Some insights on economic regulation from European countries. Innovative approaches, benchmark, econometric methodologies
- 5. Tariff Structure in Europe. Promoting water efficiency, environmental sustainability and assuring social affordability
- 6. Customer engagement. Promoting water efficiency, environmental sustainability and assuring social affordability
- 7. Output based regulation. Service quality and circular economy
- 8. Innovation based regulation. Service quality and circular economy

3 December 2019, ROME

OVERVIEW ON WATER REGULATION AND WATER SECTOR

WATER REGULATION IN EUROPE. **REQUISITES FOR REGULATORS'** INDEPENDENCE

According to OECD (2015), the protection of Regulatory Authorities from undue influence can be achieved by monitoring five main dimensions:

- Role clarity and responsibility (clarity of role and relations in law; outreach to governmental entities; strategic foresight function);
- Transparency and accountability (performance reporting; transparent engagement; feedback and appeals; code of ethics);
- Financial independence (funding sources; identification of needs; multi-year budget; autonomous management; external and internal audit);

Capacity

Policy

Appropriate

scales within

basin systems

Clear roles &

responsibilities

Monitoring &

Evaluation

- Leadership (nomination; appointment; mandates: conflict of interest; exit process);
- Staff behaviour (recruitment: incentives: salary scales; employment restrictions).

A survey of WAREG - European Water Regulators (2019) among 20 water regulatory authorities and governmental agencies further analysed the five above mentioned dimensions and found out the following key points:

- Role clarity. All regulators have objectives and functions set in national legislation. Law provisions guarantee independence in 15 cases.
- 2. Transparency. Public consultations are organised in 17 cases; impact assessment of regulators' decisions is carried out in 10 cases. In 14 cases decisions are published on the website. In the vast majority, decisions can be overturned by judiciary institutions;

3. Financial independence. Regulators are mainly financed by regulated firms while only in 5 cases by State/Region. In the majority of cases regulators have the power to decide on the allocation of expenditures; 4. Leadership. In 16 cases, specific qualifications are required for Board Members in their appointment procedure, and a cooling-off period is foreseen

> 5. Staff behaviour. Recruitment rules are defined autonomously by the regulator in 10 cases. The regulator makes decisions on the organisa-

SCOPE OF ACTION OF WATER

According to the 2019 WAREG report "Tariff regulatory frameworks in WAREG Member Countries" another aspect strictly related to regulators independence is the scope of action of regulators. Most important takeaways from the WAREG report are the following:

- 17 regulators have regulatory powers regarding both drinking water and wastewater;
- In all 17 cases regulators have binding power on tariff approval, though they can only issue sanctions in 10 cases:
- In 8 cases the regulator has the power to deny/revoke licence and authorisation and to impose guidance and revenue and to approve contract terms;
- Looking at the cost of operators, in most cases (12 out of 17) regulators set a specific accounting system for cost determination, hence harmonising cost recovery principles;
- In 8 cases regulators set a minimum level of quality standards;
- Looking at consumer protection levels, in most cases bodies ensure compliance, settle disputes between industry and consumers and ensure minimum quantities of water to specific customer categories.

In 2018 OECD published a survey on economic

regulators in more than 40 countries, for 5 sec-

tors, including water and wastewater. The report

represents another useful focus on regulators'

current status and is focused on the two aspects

of Independence and Accountability. Main find-

Regulators in the water sector show a great-

er convergence and homogeneity in terms of

degree of independence than in other sec-

However water regulators receive guidance

from the government on long term strategy

more frequently (70% of cases) than others (e.g. 39% of cases for rail sector regulators),

Procedures for selection of the Regulators'

maker attention on water resources:

sectors (e.g. 28% in energy sector);

INDEPENDENCE

INDEPENDENCE

tors:

AND ACCOUNTABILITY

OF WATER REGULATORS

ings of the survey are the following.

ACCOUNTABILITY

Despite a growing trend in the degree of independence, financial autonomy and accountability, EU regulators remain differentiated in terms of organisational structure, regulatory tools and processes for rules approval. This shows the absence of a «one size fits all» rule and opens the door to a contingency based approach to water regulation.

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Data & information Financing EFFICIENCY Regluatory Frameworks after the mandate in 11 cases; Innovative gobernance tion in 15 cases. **TRUST &** ENGAGEMENT **Integrity &** Transparency **Trade-offs** REGULATORS across users. Stakeholder ural and urban engagement areas and generations



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Wa

- decision-making body is rarely public and independent;
- Most regulators apply employment restriction policies.

In 80% of cases, water regulators are required by law to publish a report on their activities (98% for energy regulators).

CONTINGENCY APPROACH TO WATER REGULATION

NPUT		
ultural ironment	Organization	Outputs
ethical and tical values ater (right to r, regluation nmon goods, etc.)	Degree independency from politics and firms financial autonomy; technical skills and training	Number of administrative acts, firm's audit, penalties and sanctions
onomic ironment	Regulatory tools	Outcomes
conomic elopment; hin public y choiches; ee of market ralization; htegrity	Cost recovery method, tariff structure; output measures; contracts; affordability; enforcement	Investment growth rate; tariff trend; variation of quality indexes
ter sector	Processes	Impacts
as' size and ; managerial apability	Consultation process and stakeholder engagement; data collection and publication	Access to water; firms failures; citizens' perception of the sector

WATER SECTOR IN EUROPE KEY PERFORMANCE INDICATORS IN SEVERAL EUROPEAN COUNTRIES

	SYSTEM COSTS	"DIRECT" AFFORDABILITY	INVESTMENT (2013)
	TOTAL COST PER CAPITA	CHARGE TO CUSTOMERS PER M ³	CAPEX PER CAPITA
ENGLAND & WALES	99.71%	99.71%	23,4%
GERMANY	99.7%	99.7%	7,13%
FRANCE	99.65%	99.65%	21,3%
ITALY	99.57%	99.57%	34,7%
SPAIN	98,89%	98,89%	18,9%
IRELAND	96.5%	96.5%	44,4%

	SYSTEM COSTS	"DIRECT" AFFORDABILITY	INVESTMENT (2013)
	TOTAL COST PER CAPITA	CHARGE TO CUSTOMERS PER M ³	CAPEX PER CAPITA
ENGLAND & WALES	€ 272,7	€ 4.14	€ 4.14
GERMANY	€ 343,3	€ 4.66	€ 4.66
FRANCE	€ 329,22	€ 3.48	€ 3.48
ITALY	€ 156,39	€ 1.50	€ 1.50
SPAIN	€ 249,72	€ 1.32	€ 1.32
IRELAND	€ 329,22	€ 0.06	€ 0.06

Key performance indicators are fundamental to evaluate and improve the water and wastewater sector, giving useful indications to regulators and ministries. Analysing the European water and wastewater sectors we can find some key aspects.

- The rate of compliance with water quality is largely over 90% in several countries in Europe;
- · The wastewater treatment infrastructure is better developed in northern countries (Germany, England & Wales), while Countries in the Mediterranean area show delays in implementing the Directive on Urban Water and Wastewater Treatment (Directive 271/91/EU);
- Similarly, the rate of non-revenue water is lower in Germany, while Italy and Ireland show a high percentage of water losses due to technical leakage and unpaid invoices. However, the comparison among countries of non-revenue water data has some drawbacks, caused by different development of water measurement practices;

- Costs per capita and tariffs are partially related to investments and performance, depending on the different scope of action of utilities, which, in some countries, also carry out storm water collection services;
- Ireland is an outlier, since the high amount of cost incurred is largely covered with tax lever.

TOWARDS A PROGRESSIVE EXTENSION OF WATER UTILITIES' MISSION

The figure of the water operator is evolving from water service provider to water service promoter. Water operators' responsibilities are expanding in different directions:

- "Upstream" with the risk management of the catchment areas and the issue of guaranteeing biodiversity
- "Downstream" with the water reuse and the issue of creating a functioning circular economy

management and the issue of floods and natural calamities prevention

lution, administrative reforms, technological and financing models of water resources manage-

- based on a sustainability compass;
- The "policy financing model" should evolve accordingly, and support the shift from a "linear" to a "circular" approach;
- Economic regulation can help: efficiency, equity, trans-sectoral and trans-scalar coordination
- Legislation (EU) remains key: clear objectives, clear responsibilities, clear economic principles

INTRODUCING THE CERRE WATER **REGULATORY LAB**



OVERVIEW ON WATER REGULATION AND WATER SECTOR

COOPERATIVISM AND WATER SERVICES SMALL-SCALE COMMUNITY WATER SUPPLIES

Small and Community-Owned Water Supplies (COWS) provide water to around 65 million people in the EU 12 - 13% of the EU population (EU Commission, 2014).

In Europe there are COWS in: Austria (3,400 cooperatives), in Spain (2,500 cooperatives), in Denmark (2,000 cooperatives), in Finland (1,400 cooperatives), In **Ireland** (5,000 group water schemes), In Italy (South Tyrol region, around 80 cooperatives and in Germany (around 150 water coops). Strengths of the COWS are:

- The governance system, in line with European principles like subsidiarity, citizen involvement in decision processes and stakeholder engagement, (European Citizens' Initiative Right to Water);
- Governance structure is more democratic and participative guaranteeing less political influence:

COOPERATIVES OF CITIZENS AT GLANCE

CORE VALUES

- No prof
- Water as a common-pool resourceProtection of the local water resource
- Democracy in decision making one person one vote
 Stakeholder engagement

ECONOMIC AND FINANCIAL MANAGEMENT

- Cost coverageRisk avoidance
- Low debt exposure
- Support of local institutions and
- Investments planned in advance • Availability for recapitalisation by

ORGANISATIONAL MANAGEMENT

- Voluntary work of membersContinuity in administrative rolePresence of a Leader, as a
- Direct communication with
- Membership checks and controls

Direct control and surveillance of citizens through general meetings, informal contacts, formal audit role;

Weakness of the COWS are:

- Small dimension implies frequently scarce resources to hire professionals
- Greater vulnerability in the event of relevant crisis/problems
- Scarce turnover in managerial roles and difficult generational change
- Risks for increasing regulatory constrains implying unsustainable costs
- Need for international networks and lobbying activities at EU institutions

INTRODUCTION OF RETAIL COMPETITION. LESSONS LEARNT FROM THE SCOTTISH EXPERIENCE

In 2008 Scotland became the first country in the world to open retail water and sewerage services to competition: all non-household customers (i.e. 150,000) can choose the supplier of their water and wastewater services.

Competitive retail includes: **billing** and **payment** handling, collection and debt management, customer contact, customer complaints, meter reading, administering new connections. Benefits were **reduced** overall **industrial costs**; more tailored services; water efficient residential development; more accurate billing; decreased levels of water consumption and carbon emissions.

Lessons learnt from the opening of the retail market are the following:

- 1. Recognise it takes time;
- 2. Strong leadership but lightness of touch;
- 3. Take appropriate steps to support a level playing field;
- 4. Set appropriate margins;
- Implement customer safeguards; 5
- 6. Protect the core business.

Key messages on customer

KEY MESSAGES ON WATER GOVERNANCE

Regulation in the water sector is more dependent on governmental guidance on long-term strategy with high degree of attention from policy makers on water resources

In terms of scope of action, the majority of European regulators set rules for cost recovery and for customer protection; while only some regulators set rules for technical and commercial quality. This shows the absence of a «one size fits all» rule and opens the door to a contingency based approach to water regulation

Costs per capita and tariffs are partially related to investments and performance, depending on the different scope of action of utilities, which, in some countries, also carry out storm water collection services

Water utilities are progressively extending their scope of action to circular economy based activities, and adaptation and mitigation to climate change

In Europe the structure of the sector varies due to a different degree of competition among operators and of customer awareness, ranging from liberalised retail water market to direct management from municipalities

References

- Influence", OECD (2017)
- Options". OECD (2020)
- "Tariff regulatory frameworks in WAREG Member Countries", WAREG-European Water Regulators (2019)

We are grateful to the following speakers in session 1 on "Water Governance" of the 1st European Forum on Regulation of Water Services (EFRWS, 3 December 2019, Rome, http://www.wareg.org/documents.php?g=view&id=8), for allowing the publication of their presentations:

Maria Giovanna Montalbano (ARERA, Italy) Water Governance in Europe: a survey on WAREG Members

- Andrea Mancini (WICS, Scotland, UK) Retail market in the water sector in Scotland
- Giulia Romano (Pisa University, Italy) Cooperativism and Water services

- Gari Villa-Landa Sokolova (AEAS, Spain) Governance challenges of the Spanish water services

- Investments planned in advance
- Availability for recapitalisation

BUSINESS MANAGEMENT

Cost coverage

Risk avoidance

• Low debt exposure

- SOCIAL MANAGEMENT
- Solidarity for members in

- Collaborations with
- Participation in supporting and

Support of local institutions and

REGULATORS	NATIONAL GOVERNMENT	EU INSTITUTIONS	UTILITIES
√	1	1	
√	1	1	
✓	1	1	1
√	1	1	1
1	1	1	1

Martha Baxter (OECD, Paris, France) The governance of water Regulators: experience from the OECD's

Sean Ennis (CERRE, Brussels, Belgium) Water sector governance: introducing the CERRE Water Regulatory Lab Simon Porcher (University of Paris Sorbonne, France) Direct vs delegated management of water services in

Milo Fiasconaro (Aqua Publica Europea, Brussels, Belgium) The interplay of the EU Water Directives and their

Claudia Castell Exner (EurEau, Brussels, Belgium) The governance of European water services: facing societal

TARIFF REGULATORY FRAMEWORK IN EUROPE INSIGHT ON ECONOMIC REGULATION

TARIFF REGULATORY FRAMEWORK IN EUROPE WAREG SURVEY ON TARIFF REGULATORY FRAMEWORKS

In 2019 WAREG launched a survey aimed at understanding the different tariff regulatory frameworks applied by WAREG member Countries, and in particular the following information:

- Regulatory system: tariff regulation, regulatory period, existence of a business plan, possible correlation between business plan and tariff[.]
- Tariff calculations: tariff method and tariff blocks, fixed and/or volumetric charges, tariff components;
- **Operational costs** (OPEX): cost categories included in OPEX covered by tariffs (i.e. materials, external services, personnel, taxes, environmental fees, financial costs, sanctions, provisions, past obligations, asset re-evaluation costs, etc.);
- Capital costs (CAPEX): how investments are financed (i.e. depreciation costs, loans, etc.);
- Regulatory Asset Base (RAB): assets included in RAB and calculation of their value;
- Weighted average cost of capital (WACC): calculation by Regulator of cost of equity and debt;
- Demand: demand (volumes) forecast and calculation in the tariff formula

METHODOLOGIES TO CALCULATE **REGULATED REVENUES (1)**

OPEX

- · In all cases tariffs cover the following cost categories: materials, external services, personnel, taxes and environmental fees;
- Several countries also include financial costs for working capital, investments, or both, in

the tariff; the inclusion of financial costs in operating expenditure is mainly associated with a "cost-plus" approach;

Different approaches to ensure OPEX efficiency: political and administrative control, cost justification process, comparison of expenses and technical indicators, efficiency targets, financial stimulus, benchmarking and others.

TARIFF SETTING MODEL	COST PLUS	RATEOF RETURN	PRICE CAP	REVENUE CAP	OTHER
Bulgaria / EWRC			 ✓ 		
Georgia / GNERC					
Albania / ERRU	 				
Spain / MITECO					 ✓
Montenegro / RAE	 				
Hungary / HEA			 		
Romania / ANSRC	~				
Malta / REWS	~				
LATVIA / PUC		~			
Lithuania / VERT		 ✓ 			
Estonia / ECA		 ✓ 			
Belgium, Flanders / VMM		~	~		
Belgium, Brussel / BRUGEL					
Croatia / VVU	 				
POLAND / PW	 ✓ 				
ITALY / ARERA					 ✓
Armenia / PSRC					
North Macedonia / ERC				~	
UK, SCOTLAND / WICS			×		
UK, England and Wales / OFWAT				~	
IRELAND / CRU				 ✓ 	
Kosovo / ARRU			 ✓ 		
Moldova / ANRE	×				
τοται	7	4	5	4	5

CAPEX

- Depreciation costs for water infrastructure only, based on regulatory accounting policies to ensure a cost reflective approach;
- Applied only in case of adoption of advanced methods:
- Different from a simple "cost plus", with determination of the Regulatory Asset Base.

RATE OF RETURN

- In 11 cases WAREG members calculate Ce. and all of them apply the Capital Asset Pricing Model (CAPM);
- Basic concept of the CAPM (Re=Rf + Be*ERP) is used in all cases.

WACC

- In 3 cases regulators set actual levels of equity/ debt in the WACC:
- In the other cases the equity/debt ratio in the WACC is set according to regulator guidance (50%/50% in 2 cases; 40%/60% in 2 other cases)



WATER DEMAND

- In almost all cases (21) demand (volumes) is used as denominator in the tariff formula;
- In 14 cases demand is calculated in the tariff based on billed volumes only, and in 3 cases demand is calculated in the tariff based on billed volumes plus NRW levels in order to promote a reduction of water losses.

NON REVENUE WATER

· Only a few regulators set targets for Non-Revenue Water and require utilities to plan water loss reduction.

METHODOLOGIES TO DETERMINE **REGULATED REVENUES** (2)

SOME ISSUES FOR FURTHER DISCUSSION

- WAREG survey shows that water pricing in the water and sanitation sector is based on similar fundamental principles;
- Water pricing is regulated in different ways in Europe. At national level by an economic regulator or by the ministry after supervision by a regulator; at local and/or regional level by the

SOME INSIGHTS ON ECONOMIC **REGULATION IN EUROPEAN** COUNTRIES UK ENERGY SECTOR **RIIO* MODEL**

The energy sector in the UK faces challenges such as decarbonization, changing consumption patterns and innovative technologies, so that requlation should shed light on innovation, new services and respond to new customer needs.

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- Incentives are based on rewards (penalties) for firms' achievements;
- Innovation is promoted through stimulus packages; Outputs are licensing obligations, price-con-

municipalities with or without supervision by a regional or national authority, and in some cases the level and competent authority depends on the district or agglomeration;

However such extreme diversity in water pricing methods across European countries (i.e. in terms of types of costs recovered, motivation for efficiency, investment stimulus and service improvement, etc.) could jeopardise long term policy objectives like economic stability and the resilience of water systems;

One possible way to increase the long term economic stability of water systems could be to introduce additional common principles and rules for water and sanitation sector governance and regulation, through European legislation;

Even in cases where an economic regulator is responsible for water pricing, there are different approaches (i.e. in terms of scope of services under regulation, length of the regulatory period, business planning and formal business plan approval, etc.):

Tariffs are set based on fixed and variable charges in most of the cases analyzed in the WAREG survey, and in some cases tariff blocks are applied, yet diverse designs and approaches are applied.

- In the RIIO model, Revenues depends on Incentives. Innovation and Outputs:
 - trolled deliverables and Service level improvements.



The RIIO* model as an answer to future regulatory challenges.

Revenues are estimated according to the TO-TEX regime, by which all cost items (CAPEX and OPEX) are treated equally in terms of rewards and penalties for over and underspending.

Efficiency targets applied to all cost items, including slow money, reduce incentives for overcapitalisation (i.e. by reducing OPEX and by increasing CAPEX) that can be generated by an excessively strong focus on operating expenditure.

*RIIO: Revenue Incentives Innovation and Output

IMPROVING CONTRACTUAL PPPS. THE FRENCH CASE

Water services are frequently agreed through contracts in several European countries like France, with a "concession" and "lease" regime that differs according to operators' power to make investments, hence depending on their "property rights" on assets.

In such contracts between an operator and a public administration, tariffs reflect operators' financial forecasts, and they might be renegotiated, hence avoiding the exceedance of a given threshold. Research shows different impacts on tariffs of contracting out water services, such as:

• economies of scope rise when concessions

include water and wastewater services -

Desrieux et al., 2013;

Panel 1 Water Governance

- tariff differences between direct management and contracting out depends on annual debt payments (higher for direct management) - Porcher, 2017;
- significant positive impact of private management on water quality - Porcher, 2008;
- public management is more cost efficient than private management, since the latter groups are the best and the worst performers - Le Lannier and Porcher, 2004.

A contractual redesign could be based on several interventions, such as (Porcher, 2019): transferring more risk to the private sector, in order to generate a stimulus to become more efficient; standardising contracts, avoiding the risk of undue renegotiation; including performance-based financial incentives, related to efficiency and quality targets..

EXTENDING THE LENGTH **OF CONCESSIONS** TO PROMOTE INVESTMENTS

In the water sector capital costs (i.e. depreciation and remuneration of capital) make up a large part of total costs, since services are provided through relevant infrastructures.

Therefore investment plans can widely influence the tariff slope and the financial needs of operators



Financial coverage of investments through tariffs and loans also depends on the length of concession periods.

An extension of the concession period, by applying the general principle of the EU Treaty contained in the Altmark* decision of the EU Court of Justice, could guarantee the achievement of investment targets and decrease the tariff slope. This procedure was adopted in Croatia and France for toll roads, while in Italy it was adopted for water concessions.

The shorter the concession, the higher the tariff increase required to cover investments.

Adopting the Altmark rules, a possible solution to finance the water sector at a sustainable tariff is the concession extension, avoiding over compensation.

*"Altmark" conditions on concessions:

- 1. public concessionaires;
- 2. objective parameters for calculating performance:
- 3. avoiding overcompensation;
- 4. public tender or efficient costs.

MEASURING EFFICIENCY THROUGH ECONOMETRIC METHODS

Mimicking competition could be used in natural monopolies, like the water sector, in order to promote efficiency improvements of operators. This approach is based on an efficiency score estimation for a set of utilities, calculated through econometric methods, like Data Envelopment Analysis (DEA) and Stochastic Frontier Analysis. DEA identifies an efficiency score starting from INPUT and OUTPUT variables and solving optimization problems.

INPUTS include cost variables like OPEX or TO-TEX, OUTPUT includes expenditure drivers, such as volume of water sold and volume of sewage treated.

DEA is widespread among regulators of different sectors for estimating efficiency savings, like in DENMARK.

In some cases, it also takes account of environmental variables which cannot be controlled by managers, but influencing efficiency scores: such as customer density, demographic features, topology, weather condition and water availability.

.

2020-2025.

OFWAT defined an econometric model to estimate cost targets for each company for the next regulatory period, based on the following rules::

Some rules to design a DEA model:

- outputs should only depend on selected inputs;
- inputs should only affect the selected
- outputs;
- contextual factors should not be
 - controllable cost drivers.

An evolution of DEA is the multi-cluster approach, estimating efficiency for clusters with similar output levels.

COST MODELS FOR THE WATER SECTOR A RECENT DEBATE ON PRICE **REVIEW IN ENGLAND AND WALES (1)**

OFWAT, the regulator of England & Wales, has been modelling operating and capital expenditure since the water price review of 2009.

In the Price Review of 2019 (PR19), OFWAT identified four main cost drivers for wholesale water and wastewater:

Scale;

- Complexity;
- Topography;
- Density.

The work on cost modelling started in 2016, with the aim of obtaining a tool for the period

- · Definition of an econometric model taking account of engineering,
 - operational and economic insights;
- Coefficient estimation and assessment
 - of the robustness of the model;
- · Verification of the risk of generating adverse incentives;
- · Verification of statistical consistence; Estimation method based on Random Effect to reflect the panel structure of the data.

Models were used to predict costs starting from actual cost incurred in the period 2012-

2017 and considering the planned value of cost drivers. Then a catch up target was applied setting a benchmark at the upper quartile.

Finally, the regulator set a frontier-shift of 1.1% over the regulatory period. In December 2019 OFWAT



published its final decisions on the PR19. Four companies out of 17 decided to appeal to CMA. The final decision was preceded by a long debate on the robustness of the cost model, which was then partially brought to final appeals. The main drawbacks of the econometric models can be summarised as follows (Saal, 2019):

- Water is not considered among output variables (model misspecifications). A difference between water abstraction and leakages could be used as an output in order to consider the effects of leakages on treatment and distribution costs:
- Lack of control variables to take account of changes in operating environment could over- or underestimate efficiency score (lack of control variables);
- · A retrospective assessment was made on a period (2012-2017) covered by two different regulatory models and applying a time invariant random effect which does not take account of intertemporal differences;
- A basic assumption of the model is that economic and regulatory conditions have no effects on the data observed:
- · The complexity indicator of water treatment is based on arbitrary weights;
- The topography and geography complexity should be measured in terms

of average pumping pressure and not with booster density;

· A multi-output model could better take account of interactions between costs across the various segments of the sector.

BENCHMARKING PRACTICES IN EUROPE

Several benchmarking initiatives on the European water sector have been launched to improve accountability and disclosure towards customers, and, in some case (e.g. Denmark) to activate a regulatory mechanism based on reputation (naming and shaming approach):

- The IBNET platform provides data on a set of 12 indicators, including tariffs, for water and wastewater utilities in 178 countries;
- The Danubis platform is a cooperation network of more than 600 water and sanitation utilities in 15 countries in the Danube Region, which share data, indicators, benchmarking and reporting;
- The European Benchmarking Cooperation is a non-profit Foundation that benchmarks more than 200 water utilities in 45 Countries. over 6 main areas;
- The Danish benchmarking improves a learn-. ing process through a better understanding of inefficiency and performance.

Key messages on customer

KEY MESSAGES ON ECONOMIC REGULATION

One possible way to better achieve common goals in national water policy at European level would be to introduce more detailed and common principles, rules and algorithms for water and sanitation sector governance and regulation, by means of European legislation

Energy regulators are developing innovative approaches to defining regulated revenues and promoting output guality and innovation, which could also fit the needs of water sectors in the EU

The contractual public-private partnership could be improved by adopting an incentive-based approach to setting rewards and penalties in relation to the achievement of quality and efficiency targets

Economic regulation should adopt advanced statistical techniques for estimating operational and total efficiency of firms. This involves a deep learning process by regulators and utilities on econometric methodologies

Benchmarking improves the accountability and efficiency of the water sector and supports utilities to find best practices and to emulate top performances. It might be developed on a voluntary basis or as a compulsory practice, set by regulators or by Government. The new Drinking Water Directive seems to be leading in this direction

References

We are grateful to the following speakers in session 2 on "Cost Assessment Modelling and Promoting the Efficiency of Water Utilities" of the European Forum on Regulation of Water Services (EFRWS, 3 December 2019, Rome, http://www. wareg.org/documents.php?q=view&id=8), for allowing the publication of their presentations:

Stjepan Gabric (World Bank, Croatia) The Danube Water Program and World Bank experience with

Francesca Mazzarella (Utilitatis Foundation, Italy) The Italian water sector: insights from the Blue Book

Bertel Ifversen (DANVA, Denmark) Benchmarking and sunshine regulation in Denmark

David Saal (Loughborough University, UK) The implication of (not) appropriately controlling for cost interactions, water scarcity and operating environment in regulatory waste and wastewater cost

Peter Dane (European Benchmarking Cooperation Netherlands) The EBC programme: promoting continuous

REGULATORS	NATIONAL GOVERNMENT	EU INSTITUTIONS	UTILITIES
√	1	1	
√			
 Image: A second s	1		
√			1
1	1	1	1

Takuya Urakami (Kindai University, Japan) Understanding the relationship between industry fragmentation

- Alan Horncastle (Oxera, UK) Views on the cost assessment undertaken in the 2019 price control in England &

Alan Sutherland (WICS, Scotland, UK) Use of information and efficiency assessment: reflections from the

Fabrizio Erbetta (UNIUOPO, Italy) The right benchmarking for the right incentives: the issue of water losses in

TARIFF STRUCTURE AND CUSTOMER **ENGAGEMENT. PROMOTING WATER, SUSTAINABILITY** AND AFFORDABILITY

TARIFF REGULATORY FRAMEWORK IN EUROPE: 2019 WAREG SURVEY

INFORMATION ABOUT TARIFF STRUCTURE	IS TARIFF VOLUMET- RIC ONLY	IS THERE FIXED CHARGE	ARE THERE TARIFF BLOCKS BASED ON VOLUMES USED	IS THE TARIFF FORMULA THE SAME FOR EACH SERVICE
Bulgaria / EWRC	YES	NO	NO	YES
GEORGIA / GNERC	NO	YES	NO	YES
ALBANIA / ERRU	NO	YES	YES	YES
SPAIN/ MITECO	NO	YES	YES	N.R.
Montenegro/ RAE	NO	YES	NO	NO
Hungary/ HEA	NO	YES	NO	YES
Romania/ ANSRC	YES	NO	NO	YES
Malta/ REWS	NO	YES	YES	N.R.
LATVIA/ PUC	YES	NO	NO	YES
LITHUANIA/ VERT	NO	YES	NO	YES
ESTONIA/ ECA	YES	YES	NO	YES
Belgium, Flanders/ VMM	NO	YES	YES	NO
Belgium, Brussel/ BRUGEL	NO	YES	YES	YES
CROATIA/ VVU	NO	YES	YES	YES
POLAND/ PW	NO	YES	NO	N.R.
ITALY/ ARERA	NO	YES	YES	YES
ARMENIA/ PSRC	YES	NO	N.R.	YES
North Macedonia/ ERC	NO	YES	YES	YES
UK, SCOTLAND / WICS	NO	YES	YES	NO
UK, England and Wales / OFWAT	NO	YES	YES	NO
IRELAND /CRU	NO	YES	YES	YES
Kosovo / ARRU	NO	YES	NO	YES
Moldova / ANRE	NO	YES	YES	NO
TOTAL (YES)	5	19	11	15
TOTAL (NO)	18	4	11	6

In 2019, WAREG launched a survey aimed at understanding the different tariff structures applied for water and sanitation by all WAREG members. A Communication of the EU Commission COM (2000) 477. states that pricing structures should include a variable element (i.e. volumetric rate, pollution rate) as an incentive for water conservation and reduction of pollution.

Typically, a tariff structure aims to allocate the costs of water services according to economic efficiency, social affordability and environmental sustainability targets.

The majority of regulators apply fixed charges with volumetric tariffs.

11 countries apply tariff blocks (between 2 to 4 blocks) to discourage overconsumption.



TARIFF STRUCTURE: A TOOL TO IMPROVE SOCIAL SUSTAINABILITY (1)

Water services in the EU are recognised as services of general economic interest and they are subject to several public goals, such as universal access and affordability (COM, 2003). The United Nations Sustainable Development Goals of Agenda 2030 include universal and equitable access to safe and affordable drinking water.

There are specific tools to tackle affordability issues for customers, such as:

- · Regulatory tools: increasing block tariff, blocks free of charge, reduced VAT rate, exemptions social tariffs, forbidding disconnection for defaulting payers;
- · Policy-making tools, like solidarity funds, bonuses, social discounts;
- · Social tariffs the Portuguese context (Martins, 2019).

REGULAR TARIFF SCHEME		SOCIA SCI	L TARIFF HEME
FIXED CHARGE			
	1° вьоск 0-5 m ³ 2° вьоск 5-15 m ³	VOLUMETRIC CHARCES	1° вLOCК 5-15 m ³
VOLUMETRIC CHARGES	3° вLоск 15-25 m ³		2° вLOCK 15-25 m ³
	4° BLOCK >25 m ³		3° BLOCK >25 m

Social affordability policies should not be delivered through costs incurred by water utilities, who should not be held responsible for deciding the application of social tariffs, in order to avoid possible unfair and unequal distribution of benefits.

CUSTOMER ENGAGEMENT BEYOND THE TARIFF: BEHAVIOURAL APPROACHES TO WATER EFFICIENCY

TARIFF STRUCTURE: A TOOL TO IMPROVE ENVIRONMENTAL **SUSTAINABILITY**

The Water Framework Directive requires that pricing policies create incentives for an efficient use of water resources, taking into account the social, environmental and economic effects of water consumption.

Water efficiency goals can be achieved through different tools, depending on the perspective of customers or water companies (Fields, OXERA, 2010).

Effective metering and volume-based pricing

Price per



TARIFF STRUCTURE AND CUSTOMER ENGAGEMENT. PROMOTING EFFICIENCY. SUSTAINABILITY AND AFFORDABILITY

policies may discourage overconsumption. Volume-based tariffs are:

- a combination of fixed and variable tariffs; Increasing (decreasing) block tariff;
- Seasonal or time of use tariff (TOU).

With a TOU tariff, daily price variations depend on water demand: in peak hours, price is higher than off-peak. This approach could change consumers' behaviour, hence promoting resource conservation through effective price signals and prompting utility cost savings. A survey of CET Acqua (Termes, 2019) shows that water consumption could be more efficient for at least 1/3 of residential users through dynamic prices.

However, TOU may also create price discrimination for different water usages, and it would require high tech smart meters.

Since water demand is quite rigid to price (literature shows an elasticity between 0 and -0.5), different approaches to tariff setting can be followed, for instance based on interaction among utilities, consumers and water authorities.

Such approaches may be based on campaigns to promote the use of technologies that allow water savings in private buildings (e.g. double flush toilets); an authority may ask water utilities to inform customers periodically about their consumption, in line with the EU principle of transparency.

In England and Wales water utilities have devel-



Panel 4 Sustainable Water Tariffs oped social programmes to encourage consumers to save water. For the Price Review of 2019, the business plan of South West Water shows the GreenRedeem and Advizzo schemes, based on information on water consumption provided to customers and on a comparison with targeted recommendations (Fields, OXERA, 2019).

A LOW INTEREST SECTOR FOR CITIZENS

A recent survey of the Italian research centre "REF Ricerche" (2019) showed that 55% of citizens do not know the name of their service provider or



This is also due to the practice of sending bills addressed to the manager of a condominium rather than to the single household.

Some Italian domestic customers are not fully satisfied by the water they drink and they do not trust their local water utility, especially in Southern Italy, where the service is not well organised. A larger exchange of information with customers could improve the dialogue between utilities and citizens, by addressing the following goals:

- 1. A better understanding of water services and of investments and tariff plans;
- 2. An increased acceptance of the water policy plan;
- 3. A greater trust in local water utilities and in public water authorities;

BEST PRACTICES FOR GOOD ENGAGEMENT

Engaging customers gives them the opportunity to contribute with fresh ideas and provide a different perspective on investment priorities, willingness to pay and acceptability of a business plan (Accent, 2019).

Customer engagement supports:

- · the development of cost-benefit analysis, to appraise the benefits received through water services;
- the definition of performance targets for water utilities.
- the amount of reward, penalties and refunds for customers in case of poor performance of the WSS provider.

The willingness to pay can be estimated through different methods, such as:

- open-ended method, asking customers the maximum price they are willing to pay for a given service, among given alternatives;
- 2 choice of alternative services differentiated in terms of quality and prices;
 - 3 definition of alternative services with their own total prices, through a menu-based approach.

Key messages on customer

KEY MESSAGES ON CUSTOMER

The pricing structure should include variable items, in order to comply with the polluter pays principle and to promote water savings. However, not all countries adopt a volumetric tariff

Increasing block tariffs are a good practice to promote water savings, which could also be used to address affordability issues, by lowering charges for the first block for the poorest people

Dynamic tariffs, based on time of use, could boost savings and reduce the rate of service collapse in peak hours, but it requires a deep development of high tech meters and IT infrastructures

Water savings can also be promoted through behavioural approaches, jointly with the tariff lever, by giving a special discount to the best performing households

Effective customer engagement can reduce information asymmetries and improve the acceptability of investments and of tariff increases, hence it should be included in the process of business planning and approval

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ability" of the 1st European Forum on Regulation of Water Services (EFRWS), for allowing the publication of their presentations:

Zsuzsanna Kovàcs (Budapest Waterworks Ltd, HU) Implementing innovative natural and engineered

Luca Lo Schiavo (ARERA, Italy) Regulatory tools for promoting innovation: the European experience

REGULATORS	NATIONAL GOVERNMENT	EU INSTITUTIONS	UTILITIES
1	1	1	
√	~		
√	1	√	1
√			1

We are grateful to the following speakers in session 3 on "Water Regulation for Innovation and Environmental Sustain-

Elena Gallo (ARERA, Italy) Regulatory tools for promoting environmental sustainability: ARERA's experience Sarah Gillman (Scottish Water, UK, and EurEau) Sludge management in EU, following a circular economy

- Francesco Fatone (Università Politecnica delle Marche, Italy) Regional carbon and energy footprint and audit
- Peyo Stanchev (Brunel University London, UK) Towards Carbon neutral and cost efficient Sewage Treatment
- Cédric Prevedello (Aquawal, Belgium) Circular economy in water and wastewater: state of the art and
- Hay Koppers (AquaMinerals, The Netherlands) AquaMinerals: a collective approach of the Dutch water sector
- Montserrat Terms Rife (CETAqua, Spain) Dynamic water prices for promoting a sustainable and efficient use

OUTPUT AND INNNOVATION BASED REGULATION FOR PROMOTING **CIRCULAR ECONOMY** AND DIGITALISATION

OUTPUT-BASED REGULATION SETTING STANDARDS FOR QUALITY: THE ITALIAN CASE

In 2012 the Italian Authority ARERA set the first rules for the water sector, starting from cost reimbursement, and following a classical input-based approach. Since 2016, output-based regulation has also been applied, by defining contractual quality standards and procedures (2016) and technical quality targets (2018).





REDUCING WATER LOSSES THROUGH INCENTIVE-BASED REGULATION

Technical Quality Regulation in Italy is based on 6 main indicators for «water conservation» and «environmental protection». Rewarding or penalizing mechanisms will be guantified starting from 2020, on the basis of utilities' performances recorded in the two previous years.

Rewards (quantified economically) are foreseen for all the assessment stages.

Penalties (foreseen for all levels except Excellence) consist of a reduction in allowable costs (starting from a performance evaluation in 2020, while for the previous evaluation period 2018-2019 penalties will be allocated to a fund), in the event of worsening quality (Stages I and III), and through the obligation of a fund in the case of negative quality variations (Stages II and IV), and are also established in relation to the operator's VRG level and certain corrective factors.

A reputational approach will also be used, by publishing the performance under assessment (sunshine regulation principles).



WATER SUPPLY

QUALITY, AFFORDABILI



Public interventions to promote circular economy include: market and governance reforms; economic incentives; strict legal provisions requiring corporate conduct more oriented toward the green economy paradigm (Guerrini and Manca, 2020)

TYPE INTER COMPULS BEHAVIO ECONOMI

MARKET

GOVERNA

INCENTIV

The introduction into law of compulsory behaviour with greater focus on environmental sustainability is also a tool widely adopted in the water sector: for example, the environmental limits set for effluent discharge and sludge disposal.

Market and governance reforms may include several interventions on different segments of the supply chain by introducing new market platform and players. e.g.: in the Netherlands a Joint Venture of water utilities was created for the recovery of materials (see next slides). In the UK, the national water regulator OFWAT created a new market platform called the "bioresources market", that matches supply and demand of residuals

Economic incentives include several measures like: public subsidies and grants to develop research projects, such as those issued by the European Commission through LIFE + and Horizon 2020; subsidized loans granted by public **banks**, such as the EIB, for financing "green investments"; tariff items and extra premium introduced by regulators to develop circular economy-based activities.

PUBLIC INTERVENTIONS TO PROMOTE CIRCULAR ECONOMY

OF VENTIONS		Actors	STRENGTH	DRAWBACKS
ORY IR		Law makers (Parliaments and Governments)	Timeline	Risk of economic losses caused by the behaviour required
C S	REGULATO- RY TOOL	Independent authorities, ministerial agencies	Timeline; Reduced risk for companies thanks to cost recovery rules	Risk of reducing market engagement in a circular economy and increasing the tariff burden for customers
	NON-REG- ULATORY INTERVEN- TION	Public bodies and banks	Lending policies could have a higher economic efficiency than grants	Long-term horizon; Market risk borne by companies in case of borrowing.
ND NCE		Law makers, regulators, utilities	High economic efficiency	Long-term horizon; Market risk borne by companies)

REGULATORY TOOLS (1): THE CASE OF SLUDGE DISPOSAL IN ITALY

WSS regulation in Italy for the period 2020-2023 takes into account four main pillars of the circular economy, namely energy efficiency, plastic use reduction, energy and raw material recovery and wastewater reuse.

Incentives for such activities come from the operators side, hence ensuring cost recovery and extra margin retention.

Technical quality regulation follows this approach, setting standards to minimise sludge disposal in landfill and to promote recycling.



WASTEWATER TREATMENT

M5 - SLUDGE DISPOSAL IN LANDFILL

ID	INDICATOR	TARIFF TYPE	ID CLASS	CLASS	TARGETS
M5	Landfillsludge disposal (%)	ENV		M5<15%	Conservation
			В	15%≤M5<30% e %SS _{tot} ≥30% of sludge mass overall produced	-1% MF _{tq, disc} yearly
				15%≤M5<30% e %SS _{tot} ≥30% of sludge mass overall produced	-3% MFa yearly
			D	M5>30%	-5% MFa yearly

CONSULTATION DOCUMENTS Since 2020

28.8

54.4

TOT Italia 19,4



REGULATORY TOOLS (2): THE CASE OF ENERGY SAVINGS IN ITALY

Water is an energy intensive sector, with high consumption in pumping water for abstraction and distribution and in water and wastewater treatment stages, hence it is fundamental that regulators provide proper incentives to minimise energy consumption.

Since 2020 ARERA has introduced an algorithm that ensures operators an extra margin as a share of the kWh saved, by comparing the last consumption of year «a-2» with the average consumption of a given number of years.

Saving is valued at a minimum price between the actual unit cost per kWh incurred by the operator in the year «a-2» or the average price per kWh incurred in the same year in the sector.

GOVERNANCE IS MORE IMPORTANT THAN TECHNOLOGY (1): THE CASE OF AQUAMINERALS IN THE NETHERLANDS

AquaMinerals was established in 1995 with the mission to provide «active services to its participants, aimed at the creation of economic and sustainable value of current and future residuals». The company is a joint venture of operators to overcome the lack of transparency of the private sector in the recycling business. It promoted initiatives to valorise residuals, organise and purchase services (such as transportation, storage and analysis), trade residuals, implement quality controls and provide information to stakeholders. One of the most challenging issues for AquaMinerals is the reuse of alum sludge, the pelletising of iron oxides to highly effective adsorbents for Sulfur, Arsenic and Phosphorus.

Research was also carried out to find interaction between iron and phosphorus, to find P-trap.



RECYCLING

to land.

- INCINERATION
- LANDFILL OTHER

M5 (%)

OUTPUT-BASED REGULATION AND INNOVATION-BASED REGULATION FOR PROMOTING CIRCULAR ECONOMY AND DIGITALISATION



GOVERNANCE IS MORE IMPORTANT THAN TECHNOLOGY (2): THE CASE OF SLUDGE MATERIAL

An extensive survey carried out by EurEau in 2017 shows that 4.5 M tDS/y are used in agriculture, 1.2 M tDS/y in recultivation/land reclamation, so that 5.7 M tDS/y (61.6%) of sewage sludge is returned



In order to promote the reuse of sludge in agriculture it is important to combine: control at source of pollutants to maintain sewage sludge quality; technology to make treatment effective; governance choices, introducing certification of sewage sludge and involving farmers in the process.

INNOVATION BASED REGULATION ADAPTIVE REGULATION FOR PROMOTING INNOVATION

A prompt approach by regulators to accelerate a technological revolution in the water sector is key to reap potential benefits of innovation and to mitigating the risks of regulated firms.

Regulatory experiments consist of partial derogations from the ordinary set of rules, aimed at exploring new areas, metrics and outputs. While input-based regulation can promote innovation through extra remuneration of pilot projects, output-based regulation can indirectly promote innovation by raising quality standard targets, and innovation-based regulation can adopt derogations and funds to support pilot projects.

Regulation models can have different degrees of flexibility to external circumstances: under a static approach, rule adjustments are only occasional, while under a more dynamic approach rules might be automatically adapted.



The width of the scope and impact of regulation and the richness of information required varies from reduced scope and low information, associated to small intervention on rules (e.g. automatic update of rate or return with inflation rate), to a wider scope and set of information required.



Panel 2 Cost Assessmer Modelling and Promoting the Efficiency of Water Utili



Key messages on customer

KEY MESSAGES ON QUALITY, INNOVATION AND CIRCULAR ECONOMY

Regulation of technical guality is a significant driver for investment, and it can indirectly increase innovation rates of regulated firms and their supply chain, which have to redesign their processes in order to comply with more challenging standards

Regulators that apply an output-based approach are deploying the rules set by EU legislation on water quality (DWD), water savings (WFD), wastewater treatment (UWWTD) in the national water sector

Regulators might promote circular economy practices by giving monetary incentives to those operators that are able to invest in recycling, energy saving and environmental sustainability

Governance and market reforms might be associated to economic regulation to ensure effective recycling and recovery of materials

Regulators should adopt an innovation-based approach by derogating from rules for selected pilot projects, or by funding them with resources collected through specific tariff items

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tion of Water Services (EFRWS, 3 December 2019, Rome, http://www.wareg.org/documents.php?g=view&id=8) for allowing the publication of their presentations:

Ivaylo Kastchiev (EWRC, Bulgaria) Tariff regulatory frameworks in WAREG Member Countries

Reinhard Perfler (University of Natural Resources & Life Sciences, Austria) The landscape of water tariffs in

Celine Nauges (Toulouse School of Economics, France) *Tariff design for economic efficiency, equity, and cost*

Rita Martins (University of Coimbra, Portugal) Water affordability: assessment and policies

Leon Fields (Oxera, UK) Using water tariffs as a part of a package of water efficiency measures

OUTPUT-BASED REGULATION AND INNOVATION-BASED REGULATION FOR PROMOTING CIRCULAR ECONOMY AND DIGITALISATION

REGULATORS	NATIONAL GOVERNMENT	EU INSTITUTIONS	UTILITIES
√			1
√	1	1	
1	1	1	1
	1	1	1
√	1	1	1

We are grateful to the following speakers in session 4 "Sustainable water tariffs", of the 1st European Forum on Regula-

- **Francesco Lo Passo** (Brattle Group, Italy) Sustainable tariffs, investments and the Concessions Directive
- Gareth Davies (Pöyry Management Consulting, UK) Delivering sustainable tariff regimes: insights from the GB
- Michele Tettamanzi (REF Ricerche, Italy) Sustainable Tariff: Information as a bridge between regulators, water
- Rob Sheldon (Accent, UK) Participatory water tariff review: the market research perspective

WATER REGULATORY **TRENDS TO 2030**

By Andrea GUERRINI

ARERA Board Member and WAREG President

The concluding remarks of the 1st European Forum on Regulation for Water Services (EFRWS¹) shed light on the possible evolution of water regulation in the next decade. In fact, 2030 is the year targeted by the United Nations to achieve the sustainable development goals, which include clean water and sanitation, as well as affordable and clean energy².

Like the four Forum sessions³ highlighted, some relevant external variables are likely to affect the work of economic regulators in the future, and specifically:

- the evolution of EU water legislation, in particular the new Drinking Water Directive⁴ and the new Regulation on water reuse⁵;
- . the new strategic path pursued by water utilities, based on circular economy, innovation and stakeholder engagement.

THE FRAMEWORK OF EU WATER LEGISLATION



The pillar of the EU water legislation framework is the Water Framework Directive (WFD)⁶, which promotes efficient use of water resources, among other things, by requiring that adequate price signals are guaranteed.

This document prompted additional EU legislation such as:

- the new Drinking Water Directive, which sets 1. specific quality targets for drinking water;
- 2. the Directive for Urban Waste Water Treatment and Disposal;
- 3. the regulation on water reuse, which introduced a risk-based approach to encourage the use of treated wastewater for irrigation purposes, aiming not only at alleviating stress on water usage, but also to increase citizens' confidence in reused water;
- 4. the Directive 1787/2015 of 6 October 2015, which introduced a risk-based approach in water management.

The new Drinking Water Directive (DWD) and the new Regulation on water reuse (RWR), may bring about some important changes in the tools applied by water regulators.

Firstly, article 14 of the new DWD, which was still under negotiation between the EU Parliament and the EU Council of Ministers at the time of the Forum, required that water utilities provide transparent information to customers on the price of water per cubic meter, the cost of water and water leakages.

This kind of provision, once approved, could provide an opportunity for water regulators to define a reporting scheme and to set clear computational rules on the required key performance indicators. Water utilities may have to comply with the provisions of the DWD by drafting a reporting scheme according to the specific rules set by the regulator; customers may receive clear and transparent information at least annually, and the sector may be monitored through a "name and shame approach", similarly to sunshine regulation models, where information on water services and usage is typically made public for benchmarking purposes.

TRANSPARENCY TOWARDS CUSTOMERS: the introduction of disclosure standards

leaks

THE PROPOSAL OF DWD MADE BY THE EU COMMISSION **ON FEBRUARY 2018** Art.14 information to the public

2 all person supplied receive regularly and at least once a year, and in the most appropriate form (for instance on their invoice or by smart application)

- a) information on the cost **structure of the tariff** charged per cubic metre.... Presenting at least costs related to the following elements:
- Pursuant to Article 8(5); Treatment and distribution of water intended for human consumption
- Wastewater collection and treatment:
- Measures taken pursuant to Article 13
- b) The price of water intended for human consumption supplied per litre and cubic metre:
- c) the volume consumed by the household at least per year or per billing period, together with yearly trends of consumption;
- d) Comparisons of the yearly water consumption of the households with an average consumption for a household in the same category...

Secondly, article 14 of the new DWD also requires that water utilities provide information to all households on their actual water consumption, at least once a year, as well as a comparison with their historical consumption. This provision, once approved, may have an impact on the metering process by prompting a widespread campaign to install metering devices for domestic customers. Hence, billing procedures in Europe may be no longer based on surface (by square meter), but rather on effective consumption (by cubic meter). Additionally, in perspective, metering procedures would allow water supplies to be shut off selectively in the event that customers fail to pay their bills.

At the same time, article 10 of the new DWD introduced the task of carrying out a risk assessment of domestic plants and mains in order to mitigate the risk of contamination of water resources that flow into private plants. According to this provision, the risk assessment should be carried out in cooperation with water suppliers and, once approved, it could give water utilities the opportunity also to manage domestic plants.

At the same time, there could be room for regulators to set incentives through water tariffs to





renew private plants with high contamination risks, like the approach followed by the Italian Regulatory Authority for Energy, Networks and Environment to promote the renewal of private electricity grids. Finally, plant renewal could further encourage the installation of metering devices for households.

Andrea Guerrini. WAREG Presiden



RISK BASED APPROACH: how the risk based approach of EU legislation can affect water regulation

THE 4 APPROACHES TO WATER REGULATION



MAIN ADVANTAGES OF THE «RISK REGULATION»

1) LEAD INDICATORS OF OUTPUT MEASURES (r=pr* damage)

- 2) IDENTIFICATION OF CRITICAL AREAS
- 3) BENEFITS WHEN COSTS FOR FAILED OUTPUT ACHIEVEMENT ARE HIGH



The approach followed by the DWD and by the Regulation on water reuse is based on risk mitigation, hence applying the principle "prevention is better than the cure". This type of approach, already introduced by the EU Directive 1787/2015, may change water management practices by giving more importance to prevention than to control. Consequently, the main performance measures are also likely to become focused also on risk assessment than only to output achievement

Following this hypothesis, economic regulators may not only have to apply the "classical" input-based and output-based approaches, but also a new "risk-based" approach to create additional incentives for water utilities to reduce the risk of "negative events", such as water service interruptions and non-compliance with EU drinking water quality standards.

RISK BASED APPROACH: an application for the water sector



When water services are performed well, the risk of interruption could be considered "medium", with low likelihood and high negative impacts. Under these conditions a "risk-based approach" is more reliable than an output-based approach, since it is better to measure the level of risks ex ante than only to count the number of targets missed ex post

This approach is already adopted by some regulators in Europe, such as the Italian ARERA7, in order to improve the resilience of the electricity grid in of the event of particularly severe weather conditions, such as unforeseen heat waves or ice.

In conclusion, some major benefits could be achieved by introducing the principles of economic regulation into EU legislation, including water reuse, in terms of a better identification of those who have to pay for reclaimed water and of cost transparency, although the current EU Regulation on water reuse does not incorporate any provisions on price charging policy. In fact, wastewater reuse is a widespread practice in Europe, including by means of pilot projects, but there is a wide variety of pricing policies, with different applications of the cost-recovery principle and with different tariff approaches ranging between wholly variable tariffs, fixed tariffs and public subsidies. Having a clearer set of rules on cost recovery for reused water would limit the risks of cross subsidisation between wastewater treatment activities (typically covered by water tariffs paid directly by citizens) and water reuse activities (typically covered by taxation policies).

Alternatively, farmers would have to pay a fair tariff to promote efficient use of water resources for irrigation.

Another possible external impact on water reg-



ulation may come from future developments in the business strategies of water utilities.

In fact, following the circular economy paradigm, an increasing number of water utilities have been developing new services related to water treatment, resting on energy saving and recovery of residuals from treated water.

For instance, a growing number of water companies has been installing hydropower plants in water mains to produce energy; others have applied biodigestion processes to treat sludge, in order to produce biogas and biomethane or to obtain compost and fertilisers that can be used to increase efficiency in industrial processes or sold in the market. The circular economy paradigm seems to be pushing water utilities to expand their business area and to turn from a purely water-driven company to a multi-utility company, characterised by a certain degree of investment diversification. This change of "business" poses a

1. the types of capital costs to be covered by tariffs: the water tariff covers not only investments directly related to water and wastewater services (the core business), but also "non-core" investments, like photovoltaic plants, hydropower plants, etc.;

series of challenges to water regulators:

2. revenue unbundling rules for different services: in order to incentivise activities related to circular economy, water utilities' regulated revenues cover all types of cost,

margin[.]

Water utilities in Europe are growing fast, not only by investing in new businesses related to circular economy, but also by developing research activities and by focusing on innovation-based solutions. The EU has financed many research projects on water management and involved water utilities as research partners. Currently, water utilities are key players in many research projects, acting as innovation hubs by engaging their partners, such as consultants, researchers, suppliers, investors, and regulators. One of the most evident effects of this type of innovation strategy is a deep change in operations, which requires a continuous evolution of skills and capabilities to work in a water utility company. For instance, the need of plumbers has become need for drone pilots or high-tech experts, to search for leakages in water mains. What will be the role of regulators amidst such innovative strategies? An economic regulator can indirectly stimulate innovation, through input-based and output-based tools. In Italy, for instance, the national independent regulator sets specific service guality targets by means of performance indicators that measure water leakages, number of inter-



while revenues from non-core activities are kept apart and contribute to companies'

3. however, in a second stage, a progressive growth in revenues from businesses related to circular economy could induce water regulators to use such cash inflows to (at least partially) cover the costs of the regulated activity (hybrid till - single till).

Veronica Manfredi Director, Directorate-General for Environment Ouality of Life (ENV.C.), European

Stefano Besseghini, President of ARERA the Italian Regulatory Authority for Energy, Networks and Environment

ruptions of water and sanitation services, quality of water, floods caused by wastewater pipes, sludge disposed in landfill and quality of treated wastewater. Following the introduction of these performance targets, many water utilities started to improve their operations by adopting more innovative solutions.

In addition to this indirect stimulus, regulators can use direct levers to promote innovation, such as allowing companies to derogate from rules if they wish to achieve certain specific targets (i.e. allowing pilot projects and regulatory experiments), or using funds generated through tariffs and available to finance eligible projects presented by water utilities to regulators. Similar regulatory incentives are also adopted in the energy sector and were also launched by water regulators in 2019 (ex. OFWAT, consultation document for innovation, July 2019; ARERA strategic plan 2019-2022).

The strategy of water utilities is, finally, more oriented towards stakeholders, with a particular attention on customers.

Some of the possible challenges for the water sector in the near future may be:

 $\cdot \quad \text{increasing tariffs to support} \\$

investments (including those in circular economy and innovation);

- a low level of infrastructures acceptance by local communities (NIMBY syndrome);
- a growing attention to the poorest household customers;
- growing needs to balance investments with different aims and in different geographical areas;
- information asymmetries.

In order to support water companies in tackling these challenges, regulators should introduce some techniques to facilitate the engagement of customers in the decisions taken by water utilities. For instance, an analysis of the "Willingness of customers to pay or to accept" may be required by water utilities before they draft their investment plans or before tariff plans are approved by regulators. In fact, while customer acceptance may lead water companies and local authorities to approve their plans, negative customer opinions may jeopardise the effective realisation of infrastructures and require the review of investment plans.

NIMBY syndrome can mostly be solved by building high quality infrastructures. Regulators need to

STAKEHOLDER ENGAGEMENT from willingness to pay to co-decision on water investments

NEXT CHALLENGING ISSUES

- Increase water tariffs
- · Low acceptance of new infrastructure (NIMBY)
- Protecting the poorest (affordability)
- Balancing investments with different aims and along different geographic areas
- Information asymmetries

NEXT CHALLENGING ISSUES

- WTP/WTA analysis to support tariff approval and acceptance
- Admitting a new cost item for improving the acceptance of infrastructures (e.g. cost for soundproofing and camouflage of infrastructures)
- Improving quality and quantity of affordability measures
- Open the investment plan decision sessions to stakeholders
- Better disclosure of companies performance to stakeholders
 (art. 14 DWD)

allow the recovery of specific costs programmed by companies to improve social acceptance of water infrastructure by local communities, such as soundproofing and camouflage costs. Additionally, regulators may promote further measures to address economic affordability of water bills through specific regulatory tools to support the poorest customers. relat dive incr utili with

factors:

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Through such inputs, regulators will have to change their way of working. For instance, their internal organisation will also have to include technical and environmental skills, with specific organisational units dedicated to circular economy, high tech solutions and data management. New regulatory tools will also have to be

Finally, transparency can be better achieved by **WATER REGULATORY TRENDS TO 2030**



WATER REGULATION INPUT **Cultural environment** Organization Main ethical and political values Degree independency from politics on water (right to water, regluation and firms financial autonomy; for common goods, etc.) technical skills and training **Economic environment Regulatory tools** Cost recovery method, tariff structure; Economic development; main public policy choiches; degree output measures; contracts; of market liberalization; integrity affordability; enforcement Water sector Processes Consultation process Firms' size and power; and stakeholder engagement; managerial capability data collection and publication

asking water companies to disclose more information on prices, cost per cubic meter, leakages, and investments, and to open their decision-making process to stakeholders' delegations.

In conclusion, water regulation in the next decade may be driven by some of the following input

growing transparency claims and attention for the environment from citizens;

increasing innovation by water utilities, with a higher orientation of business strategies towards circular economy and to the risks related to climate change, which require diversification of investments;

increasing skills and competencies of water utility managers to understand and comply with stricter quality standards required by the EU.



developed, such as: risk-based approach, innovation-based approach, sunshine regulation, recovery of NIMBY cost items, household metering, willingness to pay/accept, stakeholder engagement. Consultation of stakeholders in Regulators' decision-making processes will have to be more open, particularly to customers.

The outputs will change according to "water regulation", increasing administrative burdens for water regulators (i.e. more administrative acts, company audits, rewards, penalties and sanctions, etc.). In terms of outcomes, one of the main consequences in the short term could be an increase in tariffs to finance the growing rate of investments, accompanied by a boost in service quality for citizens. This new model of regulation may transform water utilities into a sort of "environmental sentinel"; therefore, the challenging standards set by regulators could increase the turnover of companies and managers in the water sector.

All in all, these changes could lead to a better perception of quality improvements in the water sector among customers and citizens.



NOTE

- 1 The 1st EFRWS was held in Rome, on 3 December 2019, co-hosted by the Italian Regulatory Authority for Energy, Networks and Environment (www.arera.it) and by WAREG the Association of European Water Regulators (www.wareg.org).
- 2 The 17 Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all. They address global challenges, including those related to poverty, inequality, climate change, environmental degradation, peace and justice: https://www.un.org/ sustainabledevelopment/sustainabledevelopment-goals/.
- 3 The 1st EFRWS was built around the following four sessions:

- Water governance;
 Cost assessment modelling:
- promoting the efficiency of water utilities; 3. Water regulation for innovation and
- environmental sustainability; 4. Sustainable water tariffs.
- 4 A political agreement on the EU Commission's proposal for a new EU Directive on the quality of water intended for human consumption (that will replace the former Directive 98/83/EC of 3 November 1998) was reached between the EU Parliament and the EU Council, in February 2020, and it should have been voted for final approval in spring, before the COVID-19 pandemic stopped the

works of the EU Parliament, whose vote is expected by the end of this year.

- 5 The new Regulation (EU) 2020/741 of the European Parliament and of the Council of 25 May 2020 on minimum requirements for water reuse has entered into force. The new rules will apply from 26 June 2023.
- 6 Directive 2000/60/EC of the European Parliament and of the Council of 23 October 2000 establishing a framework for Community action in the field of water policy.
- 7 The Italian Regulatory Authority for Energy, Networks and Environment (www.arera.it).

1 st EUROPEAN FORUM	
on Regulation of Water Services	(EFRWS)

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